

## **PRESS RELEASE**

*For Immediate Release:*

**September 2011 -MAINE, USA**

**ANANIA & Associates Investment Company LLC** (“AAI”), just completed the purchase of Traktec LLC (“Traktec”), a specialty printing manufacturer based in Portland, Maine. Traktec plans to be the leading provider of premium pressure sensitive labels for wholesale, retail and consumer based applications. The company was founded by Michael Caron, an expert in paper coatings, production and printing technology, who started his career with S.D. Warren paper.

*“We are very excited to be partnering with Mike and the Traktec team to assist them in growing the company to become the recognized leader in the industry. Mike’s knowledge of the coatings side of the business and understanding of some breakthrough technology, forms the basis for our new platform company” commented Peter V. Anania, Chairman of AAI. “When combined with AAI’s financial and administrative support the results will be a strong team focused on growth for the company. TrakTec plans to invest significant capital in a new state of the art, all in one, printing press/coating/finishing line which will provide higher gross profit margins. This new technology will also allow Traktec to compete in niche product areas which were previously cost prohibitive.”*

*“Currently, Traktec is in trials with a Fortune 500 company, which we believe will result in a five year contract for upwards of \$10.0 million per year in specialty printing. They are also helping another company with a nationwide footprint to set up a 20 person national sales team selling these premium pressure sensitive labels”, Anania further declared. “We are seeing many opportunities, but select those we believe will increase our investor’s value over the long term, either through synergies with our existing portfolio companies or with high growth potential companies like Traktec.”*

We continue to be excited about the performance of the portfolio to date which is very respectable given the overall economy and the integration challenges we face with each acquisition.....

*“We have successfully secured outside capital from a number of new investors. “ Anania continued, “We are very positive about the growth potential for the portfolio in 2012 given where it is currently positioned. Additionally, we now have approximately 120 employees whose overall work ethic, dedication and loyalty continues to be superb. Our continued growth will in turn, lead to the creation of many more, good paying, quality, jobs for Maine people.”*

### **Maine Private Equity**

AAI raised over \$2,500,000 in new equity capital in 2010 to facilitate four investments in Maine companies. Currently, AAI is raising \$6,000,000 to support four to six new acquisitions it has identified to add to the portfolio. An investment in AAI’s Fund qualifies for a 40% (of the investment) or more, Seed Capital Tax **Credit** against the taxpayer’s Maine State Income Tax. The Fund also qualifies as an approved Self-Directed IRA investment with First Trust Company of Onaga, opening up a new tax deferred investment for our investors.

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